

Date: 24-Oct-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

FROM: Dawn Tavoletti

RE:	<b>Political Rebate</b>
	Candidate: M. Smith
	Week of: 10/15 - 10/21
	Contract Number: 336867 - HL 6374206

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
18	8-1030A Sat	:30	\$275	5	1	\$250	\$25
22	430-5A Tu-F	:30	\$125	5	1	\$100	\$25

<b>TOTAL REBATE (Gross)</b>	<b>\$50</b>
<b>(Net)</b>	<b>\$42.50</b>



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Message Media

Write-up Date 10/24/12

Client Bob / M Smith

Requested By DTavoletti

Campaign/Title State - Other

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒ \_\_\_\_\_

**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 336867

Explanation of Adjustments by Requestor: LUC

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ 50.00 Debited: \$ \_\_\_\_\_

NET Amount to be Credited: \$ 42.50 Debited: \$ \_\_\_\_\_

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

2. Local/National Sales Manager: DTavoletti Approved ☒ Date 10/24

3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet \_\_\_\_\_ Entered as done \_\_\_\_\_ Entered in OSI \_\_\_\_\_



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

Message Media  
100 Albany Street  
New Brunswick, NJ 08091

# Contract # 336867

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Pol/M Smith/D/OTH/PA (16939)  
**Agency** Message Media (5658)  
**Product** Political - State Candidate (1071)  
**Brand** POL/M SMITH/D/OTH/PA (137373)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MATT SMITH 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
**Date Entered** 10/15/12  
**Last Modified** 10/15/12  
**Entered By** Jennifer Stewart  
**CO-OP** No  
**Headline #** 06374206  
**Demo** /  
**Order Type** Normal  
**Package Deal** /  
**Commission %** 15.00  
**Commission** \$4,732.50  
**Net Total** \$26,817.50  
**Sales Tax** /

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	57	\$31,550.00
<b>Grand Total:</b>	<b>57</b>	<b>\$31,550.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5P- 5:30P (EST)	1								1	\$575.00	\$575.00	Pittsburgh (WPXI)	NEWS 5-530P/12	10/15/12
13.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:30P- 6P (EST)	1		1	1	1	1			4	\$600.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 530-6P/13	10/15/12
14.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:30P- 6P (EST)	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/14	10/15/12
15.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1		1	1	1	2			5	\$775.00	\$3,875.00	Pittsburgh (WPXI)	NEWS 6-630P/15	10/15/12
16.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1								1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/16	10/15/12
17.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	6A- 8A (EST)							2		2	\$250.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-8A/17	10/15/12
18.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 8-1030A/18	10/15/12
19.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	5:30A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	NEWS 530A-8A/19	10/15/12
20.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	8A- 10A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	NEWS 8A-10A/20	10/15/12
21.0	Normal Line / Preempt	10/20/12-10/20/12	5	:30	6P- 6:30P (EST)							1		1	\$500.00	\$500.00	Pittsburgh (WPXI)	NA SAT NEWS 6-630P/21	10/15/12
22.0	Normal Line / Spot	10/16/12-10/19/12	5	:30	4:28A- Channel 11 News 430A	1		X	X	X	X			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430A-5A/22	10/15/12
23.0	Normal Line / Preempt	10/21/12-10/21/12	5	:30	6P- 7P (EST)								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NA DUE TO RATE BLK&GID ZONE/23	10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.